ArtPATHS-History of Theater and Cinema Art

July-December, 2022, vol.2, n.6

ISSN:2459-3699



ArtPATHS-History of Theater and Cinema Art

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Public awareness, media strategy and the impact of pandemia

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July-December, 2022, vol.2, n.6

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Abstract: The pandemia and the use of media has influenced the public awareness not only in european context but also in all over the world. The author in comparative way tries to analyze the role of media in the period of pandemia in public awareness.

Key words: theater art, public awareness, media art, history of media art.

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