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Petrofilm, environment and historical film culture

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Abstract: The author is concentrated on the analysis of "Oil film" or "petrofilm" that includes images of crude oil, industrial processing or wells. The oil industry of companies has, over the course of a century, harnessed the potential of the moving image to orchestrate powerful narratives that visually evoke oil only occasionally as a material substance.

Key words: visual art, petrofilm, oil film, culture of film.